

Big Minds Think Small

We've Shrunk Economical Order Quantities For Label Orders

Ordering smaller quantities more frequently helps eliminate the risk of obsolescence, reduces storage space, frees your cash for other purchases, and facilitates more agile graphics changes to meet marketing and regulatory needs. We meet these client needs by providing low start-up costs, regardless of order quantity or graphics complexity.

We also offer economical label prototyping and accurate proofing. With distributor deals and consumer purchases hanging on the attractiveness of your packaging, ensure it wows them by working with us. We offer an affordable method of testing varied graphic options and materials. It will make the difference when you present your preferred versions to your dealers, distributors, and prospective clients.

In short, we provide our clients affordable flexibility to efficiently manage their packaging and operate their business. Contact us and we can help you achieve success!

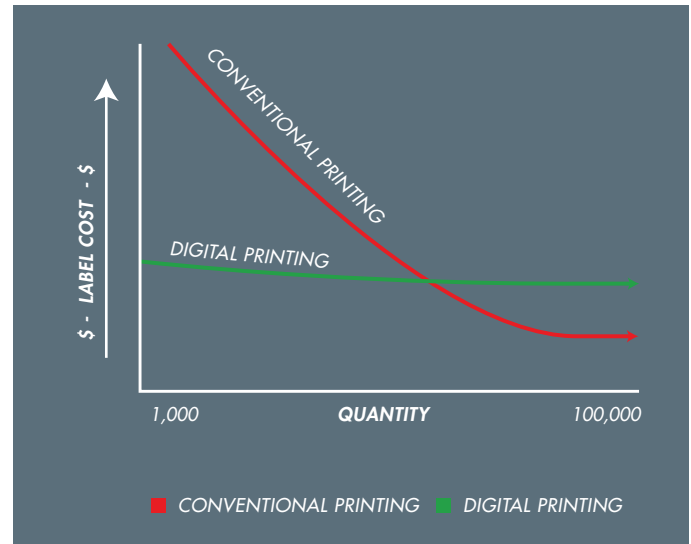


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DIGITAL LABEL PRINTING REDUCES ECONOMICAL ORDER QUANTITIES

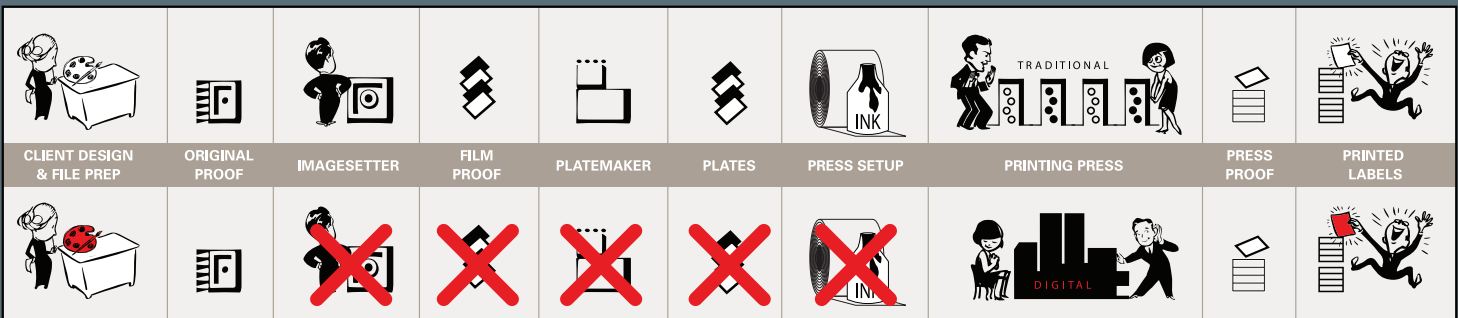
Quantity Per Item/Label* Printed	Relative Digital Printing Cost	Relative Flexo Printing Cost
1,000	\$	\$\$\$
2,500	\$	\$\$\$
5,000	\$\$	\$\$\$
15,000	\$\$	\$\$
30,000	\$\$	\$\$
50,000	\$\$\$	\$\$
75,000	\$\$\$	\$
100,000	\$\$\$	\$

Note: The greater the number of items (skus), color and copy changes, the greater Digital printing's cost advantage at higher quantities.



COMPARING WORKFLOWS FOR DIGITAL & CONVENTIONAL LABEL PRINTING PROCESSES

CONVENTIONAL LABEL PRINTING PROCESS



DIGITAL LABEL PRINTING PROCESS TIME, MATERIALS, & COSTS ASSOCIATED WITH FILM AND PLATEMAKING ARE ELIMINATED.