

Step-by-Step graphics preparation

LOCATION
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PRODUCTS
CARTONS • LABELS-ECL
INSERTS • BLISTER CARDS
SECURITY • MANUALS

PROCESSES
FLEXO • DIGITAL
LETTERPRESS • LITHO
FOILING • EMBOSING

Step One

Please indicate software:

- | | |
|---|--------------------|
| <input type="checkbox"/> Adobe Illustrator, version _____ | (Illustrator CS4) |
| <input type="checkbox"/> Adobe Photoshop, version _____ | (Photoshop CS4) |
| <input type="checkbox"/> Adobe InDesign, version _____ | (InDesign CS4) |
| <input type="checkbox"/> Quark Xpress, version _____ | (Quark Xpress 8.0) |
| <input type="checkbox"/> Other* _____ | |

Our Current Versions:

* If your art is created in another program please contact your MPS Account Manager.

Step Two

Please indicate media:

- Email...art.digital@multipkg.com (We can accept large emails exceeding 50mbs)
- CD or DVD
- Zip Disk

Step Three

File print required component check list:

- All artwork must be in **CMYK** color mode.
- Size of artwork matches size on estimate.
- Bleed is extended 1/16" beyond die cut.
- Fonts included OR text turned into outlines.
- All support/linked files included.
- Placed scans are C,M,Y,K color mode.
- C,M,Y,K scans are 300 ppi @ 100%.
- Bitmapped line art is 600 ppi @ 100%.

Step Four

Helpful printing/foiling guidelines:

- Keep borders at least 1/16" inset from die cut edge.
- Use Pantone Process swatches to help color matching. Convert all Pantone callouts to CMYK equivalents.
- Elements with fine detail may fill in when foiled.
- Set up one item per document. Avoid ganging multiple items on one page.
- Save file names relative to item content (i.e. NVP_2002_Chardonnay.eps).
- Consider foil and embossing elements to remain common from year to year.

Step Five

Questions?

- Don't hesitate to call us. We're here to help you and your project succeed.